Creation Station iMovie Basics - Creating a Trailer

Shoot Video

The project is easier to carry out if the user arrives with the video footage already shot. For the widest variety of shots, shoot 5 to 10 minutes of video in a wide range of distances. Best of all; actually make the trailer from an existing video project, so that it is a true trailer. Most trailers also ask for some landscape footage.

Getting the Video on the Mac Pro

- 1. Plug the USB cable for the camera into the camera and into the Mac Pro
 - Mac Pro will launch an iPhoto wizard to facilitate transferring video files.
- 2. Select the files that are to be moved with the mouse
 - These files will be identified by Mac Pro as "photos" even if they are in fact videos.
- 3. In the upper right corner of the *iPhoto* window, click **Import Selected**

Creating the Trailer (part one)

Now we're ready to begin putting our trailer together.

- 1. Double click on *iMovie* to open the program
- 2. In the upper left corner of the upper left pane (Project pane), click on **Project Library** to create a new project

If you see an **Edit Project** button, you are in the Project library already.

- 3. In the lower right corner of the Project pane, click on the A popup New Project window will appear with a list of themes and a list of trailer templates.
- 4. Click on any trailer template to see a sample trailer
- 5. When you have decided on a trailer, click first on that trailer and then on the **Create** button in the lower right of the New Project popup
- 6. If you are returning to finish work on an existing project, double click on the project in the Project pane

Creating the Trailer (part two)

You can personalize the text that appears in the trailer by clicking on the Outline tab, then clicking on the text you want to change. Then click on the Storyboard tab to add clips to the trailer. Each panel of the Storyboard will indicate what kind of shot is required and how long the shot should be.

Clicking on the Outline tab in the Project pane will permit you to change the text appearing in the trailer
Suggest keeping the text close to the original as the cuts and music are cued to the existing text.

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2. Click Storyboard to begin adding clips

In the lower left pane (Events pane) a list of groupings of clips is available.

3. Click *iPhoto* viewer to get a list of photos and video files that were added using *iPhoto*

Remember, that's how we added our clips originally.

4. Right click on a clip and then click Play Selection to view the clip.

You can also move the mouse across a clip to see a preview in the upper right pane (the Preview pane).

5. Click and drag across the portion of clip you wish to add to the Storyboard, then release the mouse button

The next vacant panel of the Storyboard will be filled with the highlighted clip.

Once the last panel of the Storyboard is filled, your trailer is ready. You can click on **View Trailer** when the Completed announcement pops up to see the trailer in the Preview pane, or by clicking the Fullscreen playback button in the Project pane, the video will play back full screen. You can stop playback in any mode by pressing the spacebar. Pressing the Esc key will exit fullscreen mode.

Finishing the Project

While the project can be burned to a disc, the most frugal and flexible way is to save it to a flash drive.

- 1. Insert the flash drive
- 2. Click Share on the command bar at the top of the window
- 3. Select Export movie from the dropdown menu

In the popup, you may type a new name by clicking in the box Export as:

- 4. Click on the drop down arrow next to the Device menu and select the name of the flash drive
- 5. Choose a size

Large is good.

- 6. Click the **Export** button
- 7. Close *iMovie* by clicking on the red light in the upper left corner of the window

Check the command bar at the top of the screen to confirm you are now in Finder

- 8. Click Go on the command bar
- 9. From the drop menu, choose Computer

Find the name of the flash drive.

10. Click on the icon to eject the flash drive

The trailer is complete and can be moved to and played back on most any computer. The file on the flash drive can be burned to a disc, uploaded to the Web, or played from the flash drive.